



# How can we help?

WINNING WITH AIG



## Affinity Programs

### Underwriting Sweet Spots



Affinity Programs



#### PRODUCTS

- |                                     |  |
|-------------------------------------|--|
| <u>Accidental damage</u>            | <u>Misfueling</u>                      |
| <u>Extended warranty</u>            | <u>Accidental death and disability</u> |
| <u>Online and payment insurance</u> | <u>Supplemental Health</u>             |
| <u>Financial protection</u>         | <u>Hospital and surgery cash</u>       |
| <u>Collision Damage Waiver</u>      | <u>Travel insurance products</u>       |
| <u>Purchase protection</u>          | <u>Home Insurance</u>                  |
| <u>Key replacement</u>              |  |

and many more...

#### TARGET MARKET

- Trade & Professional Associations, Group scheme
- Consumer Products Manufacturers and Retailers
- Airlines, Airports, Hotels and Leisures
- Mobile Phone Network Operators
- Energy Utilities
- InsurTech
- Financial services, Cards, Leasing, Retail banking
- Car Manufacturers, Dealers and Car Rentals
- Shared economy

#### NO INSURANCE APPETITE

- Car insurance
- House insurance
- Car warranty

### AIG Affinity Differentiators



- Dedicated staff with global knowledge and local presence.
- Strong in managing complex multinational partnerships



- Highly experienced underwriting and development teams.
- Rapid expert response for limits and wide coverage.



- Possibility to outsource large part of the value chain to enhance customer value in a partnership.



- Can do most type of affinity insurance for consumers.
- No exceptions based on industry.



- Tailor made operating models and wordings.