

How can we help?

Affinity Programs

Underwriting Sweet Spots





PRODUCTS

Accidental damage
Extended warranty
Online and payment
insurance
Financial protection
Collision Damage Waiver
Purchase protection
Key replacement

and many more ...

Misfueling

Accidental death

Home Insurance

Supplemental Health

Hospital and surgery cash

Travel insurance products

and disability

TARGET MARKET

- Trade & Professional
 Associations, Group scheme
- Consumer Products
 Manufacturers and Retailers
- Airlines, Airports, Hotels and Leisures
- Mobile Phone Network Operators
- Energy Utilities
- InsurTech
- Financial services, Cards, Leasing, Retail banking
- Car Manufacturers, Dealers and Car Rentals
- Shared economy

NO INSURANCE <u>APPE</u>TITE

- Car insurance
- House insurance
- Car warranty

AIG Affinity Differentiators



- Dedicated staff with global knowledge and local presence.
- Strong in managing complex multinational partnerships



- Highly experienced underwriting and development teams.
- Rapid expert response for limits and wide coverage.



 Possibility to outsource large part of the value chain to enhance customer value in a partnership.



- Can do most type of affinity insurance for consumers.
- No exceptions based on industry.



 Tailor made operating models and wordings.

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